



ADI ADI ASSOCIAZIONE
PER IL DISEGNO
INDUSTRIALE

porada

PORADA INTERNATIONAL DESIGN AWARD 2026

XIV edition

1. PURPOSE OF THE COMPETITION

PORADA ARREDI S.r.l., in cooperation with POLI.design, founded by Politecnico di Milano, announces an international ideas competition to identify **new innovative concepts for various types of TABLES**, in which the use of solid wood is prevalent (but not necessarily exclusive) and which conveys the values and identity of the Porada brand.

The wood, in natural essence—preferably from among those most commonly used by the company—or lacquered, may be combined with other materials (preferably chosen from those in the collection <http://www.porada.it/materiali-e-finiture/>).

Submitted designs must be original and unpublished. They shall enhance the use of production technologies and processes typical of solid wood, taking into account, in addition to functional requirements, current safety regulations, ergonomic standards, and environmental and sustainable design considerations.

2. TERMS OF PARTICIPATION

The competition is open to:

* Professionals category (mark P): Italian and/or foreign designers working independently or employed by companies (if duly authorized by their company; the authorization must be uploaded to the portal before the competition deadline).

* Students category (mark S): Italian and/or foreign students enrolled in Bachelor's or Master's programs, recent graduates, and students of secondary schools.

Group entries are allowed for both categories. In this case, the group must appoint a leader who will act as the sole point of contact with POLI.design.

By submitting an application, participants unconditionally accept the terms of this competition.

Participation is prohibited for Jury members, their relatives, employees of Porada and POLI.design, and freelance designers currently designing or who have designed products for Porada in the past.

Projects must be original, unpublished, and exclusively developed for this competition. Each participant (or group) may submit only one project.

Participation is anonymous and free of charge. Each competitor must create a numeric code (a six-digit number, with no digit repeated more than twice and not in sequence) to identify the files mentioned in Article 4.



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* Professionals: add the letter 'P' as a prefix.

* Students: add the letter 'S' as a prefix.

Failure to comply, in whole or in part, may result in disqualification.

3. APPLICATION OF PARTICIPATION

Applications and submission of required materials must be made through the online procedure available at:

<http://www.porada-design-award.polidesign.net>

The application must include: personal details, tax ID number, address, landline and mobile phone numbers, email address, and an explicit declaration of understanding and unconditional acceptance of this competition. For Students, the name of the university or school, campus, course of study, and year of attendance must also be provided.

The code and participant(s) name(s) must appear only in the application form; no name may appear on any submitted materials, under penalty of exclusion.

4. REQUIRED DOCUMENTS

All submissions must be digital and uploaded through the online portal by the deadline indicated in Article 5.

Each participant (or group), after registering, must upload:

1. A brief descriptive report in Italian or English (max. 3000 characters, i.e., one page), without images, describing the motivations, general concept, and materials of the project. The PDF must be on vertical ISO-A4 format (21 x 29.7 cm), named "report_[insert your code]", with only the alphanumeric code and optional project title in the header.
2. Graphic boards consisting of 3 horizontal ISO-A3 sheets (42 x 29.7 cm) in PDF format, composed using the templates available after registration in the 'template' section of the website, containing:
 - Board 1: overview, reference scenarios, usage modes, mood board, general concept, and sources of inspiration.
 - Board 2: technical drawings: plans, elevations, sections, axonometric views, exploded views, dimensioned construction drawings, and material details considered significant.
 - Board 3: representation of the object: renderings and model photos.The three boards must be combined in a single PDF named "boards_[insert your code]" (max file size 5 MB). Submissions exceeding the required number of boards are not allowed.
3. A preview image summarizing the project's key features (render or other significant image), in JPG format, named preview_[insert your code] (max file size 1 MB).

Files must be uploaded only via the online procedure. Submissions via links or email will not be accepted.

After uploading, a confirmation email will be sent. Files can be modified or replaced until the



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competition deadline. After this date, personal pages will no longer be accessible.

No personal names may appear on any submission, under penalty of exclusion.

5. CALENDAR

Digital submissions must be uploaded no later than 24:00 on 31 January 2027.

6. JURY

The jury, with voting rights, is composed of:

- Two representatives from Porada
- One representative from ADI - Associazione per il Disegno Industriale
- One representative from POLI.design
- Five members among design professionals and industry editors

Jury deliberations are confidential. The final report, containing the list of winners and any mentions or selections, will be made public. The Jury decides by majority vote; its decision is final. Jury deliberations must conclude by 26 February 2027.

7. ASSESSMENT CRITERIA

Projects will be evaluated on:

- Originality
- Innovation and research of new design solutions related to solid wood processing
- Experimentation with materials and surface finishes
- Ability to define and anticipate usage scenarios and innovative concepts for wooden furniture and contemporary furnishings, with particular attention to typological, technological, and morphological aspects of tables
- Alignment with Porada brand values and identity

8. PRIZES AND HONOURABLE MENTIONS

The total prize money of €10,000 will be allocated as follows:

PROFESSIONALS Category

1st prize: €2,500

2nd prize: €1,500

3rd prize: €1,000

STUDENTS Category

1st prize: €2,500

2nd prize: €1,500

3rd prize: €1,000



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The “Giacomo Allievi Special Mention” prize (€1,000) may be awarded to one student or one professional. A dedicated jury will select the project best balancing traditional wood craftsmanship and modern design in the structural and creative development of the project.

9. AUTHORIZATION AND OWNERSHIP

Participants retain ownership and exploitation rights of their works. Porada may negotiate industrial exploitation contracts with authors of awarded or mentioned projects.

Porada is granted a one-year option from the date of the jury report to use awarded projects. Within this period, the company may decide whether to put the project into production; any economic agreement with the designer will be defined in a specific contract.

Porada will not modify submitted works without the designer’s consent. The company may also request a one-year option on non-awarded projects, subject to agreed fees.

10. INFORMATION AND PUBLICATION OF RESULTS

Winners will be notified by email within the established timeframe.

Porada will present the initiative to the trade press and communicate the results during an event, to be announced later.

Participants authorize Porada to publicly display their projects (exhibitions and events) and to publish them in catalogues or trade media. No compensation is due, except for crediting the author(s).

11. NOTICE PURSUANT TO ART. 13 OF EU REGULATION 2016/679 (GDPR)

For information regarding the processing of personal data for participation in the competition and to exercise rights under Articles 15 et seq. GDPR, please refer to the privacy notice pursuant to Art. 13 GDPR attached to this document.

February 2026

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